

Charleston County Public Library Board of Trustees Meeting

March 25, 2014

5:15pm

| | , , , , , , , , , , , , , , , , , , , | | ACTION/ | J.13piii |
|----|--|----------------|-----------------|-----------|
| # | TOPIC | wно | PROPOSED ACTION | FOLLOW-UP |
| | 2+1 | | THO OSES ACTION | TOLLOW-OF |
| 1 | Welcome | Janet Segal | | |
| 2 | Public Comment | | | |
| 3 | Board Comment | | | |
| 4 | Freedom of Information Report | | | |
| 5 | Deletions and/or Additions to Agenda | Janet Segal | | |
| 6 | Minutes of Previous Meetings: February 25, 2014 | | Accept | |
| 7 | Friends of the Library Update | | | |
| 8 | Library Reports A. Director's Report | Doug Henderson | | |
| 9 | What Board and Staff can do in Regards to Campaigning | Ed Knisley | | |
| 10 | Community Meetings | | | |
| 11 | Policy Review | | | |
| 12 | Legislative Update | | | |
| 13 | Adjournment | | | |

All items on the agenda will be discussed and possible action taken.

This Board Meeting will be held in at the Main Library, 68 Calhoun Street, Charleston, SC 29401

CHARLESTON COUNTY LIBRARY BOARD OF TRUSTEES MEETING MINUTES February 25, 2014

The Charleston County Library Board of Trustees met for a regular meeting on Tuesday, February 25, 2014, at 5:15p.m. at the Mt. Pleasant Regional Library.

Board members present were Mr. Tolly, Ms. Hollinshead, Ms. Reider, Mr. Moore, Mr. Clem, Mr. McKellar, Mr. Fava, Mr. Swett, Ms. Burgess and Ms. Segal. Ms. Manigault was unable to attend. Staff members present were Doug Henderson, Cynthia Bledsoe, Perry Litchfield, Andria Amaral, Jen McQueen, Jackie Peters and Susan Parsons. Ms. Emily Everett was also in attendance representing the Friends of the Library.

Ms. Segal called the meeting to order and stated that the media had been informed of the meeting and its agenda.

Public Comment

Ms. Segal welcomed everyone to the meeting, and asked whether there was any public comment. There was none.

Board Comment

Ms. Segal asked whether there was any Board comment.

Ms. Segal reminded everyone that the Charleston Tells event is coming up on March 14 and March 15. She added that forms to purchase tickets to the event are available at this meeting.

Ms. Segal passed around note a child had written to the "perfect" library. She added that we should do something with the note, such as add it to our web site.

Mr. Henderson noted that an employee of the Dart Branch Library is missing. Her name is Zia Chas and some of her family members work at various other branches. Ms. Everett added that Ms. Chas is only eighteen years old.

Deletions and/or Additions to Agenda

Ms. Segal asked whether there were any additions or deletions to the agenda.

Mr. Henderson noted that acknowledgement of Employee of the Quarter needs to be added to the agenda. Ms. Segal said that it would be added after the Director's Report.

Minutes of Previous Meeting

The minutes of the January 27, 2014 regular meeting and the February 6, 2014, special meeting were reviewed. Mr. McKellar stated that he would did not believe the motion to elect Mr. Tolly as Vice Chair was done properly at the January 27, 2014 meeting.

Mr. McKellar moved to elect Mr. Tom Tolly as Vice Chair of the Library Board of Trustees. Ms. Reider seconded the motion and the motion carried.

Mr. Clem noted that on page two of the February 6, 2014 minutes the word "qualitative" should be changed to "quantitative" in the third paragraph.

The minutes were accepted with the noted change.

Friends of the Library Update

Ms. Everett asked that if you have not yet joined the Friends of the Library, you can do so online. She added that if you have any questions at all, please call her.

Ms. Everett noted that the Party 4 a Purpose event will be held at the Mad River Bar and Grille on Thursday, April 17, from 6:00-9:00p.m. She added that all of the proceeds from the door, which is a \$5.00 per person cover charge, is donated to the Friends, and in return, those attending get a free drink. Ms. Everett said that if you have a name for a literary libation, let her know.

Ms. Everett noted that last year the Friends made almost \$500.00 from the event and it was a fun happy hour.

Ms. Everett stated that the Friends have begun the audit process with Elliott Davis, and they hope to be finished by the end of March. She added that last year's audit went well, and since the Friends of the Library financials are run on the calendar year, the audit should be done early in the year from now on.

Ms. Everett reported that on May 6, 2014, there will be a widely publicized "South Carolina Gives Day" which will drive traffic to the Friends web site and generate gifts for the organization. She added that the Coastal Community Foundation contacted fifty local non-profits to take part, and an anonymous donor has offered a \$1,000,000 match for dollars raised that day via online donations.

Ms. Everett said that the Otranto book sale will be held March 7 and March 8 at the Otranto Regional Library. Volunteers are no longer needed, but Ms. Everett said that she would love for the Trustees to come by.

Babygarten Presentation

- Ms. Segal noted that Ms. Jackie Peters and Ms. Jen McQueen have been invited to the meeting to do a PowerPoint presentation on the Babygarten program.
- Mr. Henderson introduced the Main Library Children's Manager, Ms. Peters, and the Mt. Pleasant Children's Librarian, Ms. McQueen.
- Ms. Peters stated that she has been with the library system for five years. Ms. McQueen said that she was previously the Reference Librarian at the Mt. Pleasant Regional Library, and has been with the library system for nearly thirteen years.
- Ms. Peters reported that the Babygarten program started in 2011 at ten locations. She added that Ms. Pam Cadden, the system's Children's Services Coordinator, got a grant as well as training by one of the founders of the program.
- Ms. Peters stated that Babygarten is more than Story Time, and is intended to nurture the bond between the child and his or her caregivers and raise awareness of their child's development.
- Ms. Peters noted that Babygarten also supports early literacy by talking, writing, reading, playing and singing. There are four sessions throughout the year, and each session lasts six weeks.
- Ms. McQueen said that this teaches caregivers that children need two-way interaction to learn, not just television, which is one-way.
- Ms. McQueen noted that caregivers are encouraged to participate in the singing and other parts of the sessions so that they can take that learning home with them.
- Ms. Peters and Ms. McQueen asked the Trustees and everyone at the meeting to partake in several of the children's songs.
- Ms. McQueen noted that babies love repetition and routine so there is a lot of repetition of songs, books and rhymes.
- Ms. Peters stated that Babygarten was funded through a grant from the South Carolina State Library and the Institute of Museum and Library Services for the first year. She added that we are currently using Friends of the Library funds and occasional donations from caregivers.

Ms. Peters said that there are between fifty and one hundred babies participating in the program each year, and a system wide survey about the program got very positive results.

Ms. McQueen noted that Babygarten can be a great introduction to the library, and hopefully will get people to become lifelong library users.

Ms. Reider asked whether we plan to do any "tracking" of the program. Mr. Henderson responded that we do not, and third grade is the first time that they are tracked. He added that the goal is to have kids ready to read when they start school.

Mr. Henderson stated that two classes per week are now being held at Mt. Pleasant, St. Andrews and the Main libraries because the original class was so full. He added that we have only had to discontinue the class at Cooper River due to low attendance, and the probable reason for that is lack of transportation by caregivers.

Ms. Hollinshead asked whether there was the possibility that daycares could come for the program. Mr. Henderson noted that there is also a transportation issue with daycares.

Ms. Peters said that after eighteen months in the Babygarten program, caregivers can sign babies up to stay with the program, or they can move up to the "Time for Twos" program.

Mr. Fava asked if we knew how many other libraries in the state were doing this program. Mr. Henderson responded that we are the only ones in the state, but it is being done nationally.

Mr. Henderson said that if there are any library services or programs that the Trustees would be interested in hearing about at future meetings, please let him know.

Ms. Segal thanked Ms. Peters and Ms. McQueen for the wonderful presentation.

<u>Library Reports - Employee of the Quarter</u>

Mr. Henderson introduced Ms. Andria Amaral, the newest Employee of the Quarter.

Mr. Henderson noted that Ms. Amaral is the Young Adult Services Manager and she started with the library system in 1997 and was the first Young Adult Librarian in South Carolina. Most recently, Mr. Henderson added, Ms. Amaral was asked by the South Carolina State Library to serve on the Youth Services Standards Review and Revision Committee to look at creating a service guide for Young Adult Services throughout the state.

Mr. Henderson noted that last fall, Ms. Amaral coordinated events for the One Book Charleston County, which was based on the Young Adult novel, Divergent, by Veronica Roth. The programs, exhibits and activities drew 2,800 participants system wide, including 185 youth who attended an event at the Main Library featuring several top Young Adult authors in town for the YALLFest.

Mr. Henderson stated that Ms. Amaral got the library's Teen Advisory Board involved in a program by author Kwame Alexander, who was launching his new book, He Said, She Said. Teens visited locations mentioned in the book and took photos that could be used in a presentation about the book.

Mr. Henderson and Ms. Segal congratulated Ms. Amaral.

Director's Report

Mr. Henderson said that on March 10, the House of Representatives will give their budget. He noted that State Aid is now at \$1.25 per capita but we want to raise it to \$1.50 per capita, as well as making it a recurring fund. Mr. Henderson said that want to do the same for lottery funding with stipulations.

Mr. Henderson said that he will meet with the Chief Financial Officer, the Project Manager, and some other staff from the Charleston County School District on February 27. He added that he assumes the discussion will be about financing.

Mr. Henderson noted that that he, Ms. Segal, Mr. Tolly, and Ms. Bledsoe will meet with the School Superintendent, the Chairman of the School Board of Trustees, a representative from the Chamber of Commerce and some others.

Mr. Fava asked whether the school district's position was critical in regards to our referendum. Mr. Henderson responded that he thinks they see the wisdom in this, so we will see where it goes. He added that he did make it clear that we are concerned with ethics and will not discuss campaigns or campaigning.

Mr. McKellar stated that he thinks the Board should wait before working on the referendum, so that it doesn't peak too early. Mr. Henderson agreed, and added that there will be more information when the Chamber of Commerce agrees that this is something they want to take on.

Mr. Henderson reported that he and Mr. Moore visited eight library branches, and he added that he will continue to do more if anyone is interested. Ms. Everett said that she would love for the Friends Board members to go on some of the tours.

Mr. Fava stated that in every state there is an unclaimed property fund. He added that this is in the form of real property and cash. Perhaps, someone could look into this and see if there could be some funding for libraries in this area. Mr.

Henderson said that he would check.

Library Reports: Financial Report

Mr. Litchfield discussed the highlights of the December 31, 2013, financial report.

Mr. Litchfield noted that the hard copy of the report has been redone to make it easier for everyone to understand.

Mr. Litchfield reported that revenues exceeded expenditures by \$221,605.24 for the first six months of the current fiscal year. This resulted in a total unassigned fund balance of \$1,680,795.01. Mr. Henderson said that our finances are very seasonal and the current projection of unassigned fund balance at the end of the fiscal year is \$921,359 based on a deficit of \$537,831. He added that we are still being very conservative with the estimate.

Mr. Litchfield noted that the remainder of the report is details about each category of expenditures. He said that if anyone has any questions, please call him.

Referendum Report

Ms. Segal reported that community meetings have been set up at all of the regional libraries, the Main Library and the James Island and West Ashley branches. She stated that if any of the noted locations are in your area and you would like to be a facilitator for a meeting there, please let her know.

Ms. Segal stated that these are only informational sessions about the longrange plan, and at each session attendees will be given a survey tool. Mr. Henderson added that we will also put a survey on our website.

Ms. Segal said that she made two presentations in the last couple of weeks, and both of them were very pro-education, so they were very positive.

Mr. Henderson reminded everyone that even though there have been four letters requesting that the current James Island and West Ashley branches stay open, they come from people that like libraries. There will always be people who attend those types of meetings that are for and against change.

Ms. Segal stated that we have to show the public that we are planning to do what they have asked for. That's why a survey tool is needed. Mr. Fava asked whether it would be prudent to show the survey we plan to use to the County Public Information Officer before we put it in use.

Mr. Henderson said that it is important that Council members know when these meetings will be held in their neighborhood, so a schedule has also been sent to Council members.

Mr. Fava said that hopefully we will get good feedback from the Chamber of Commerce before the meetings start.

Ms. Segal asked whether Ms. Hollinshead could check about E.B. Ellington's school availability in Hollywood for a date. Ms. Hollinshead responded that she can check to see if March 31st would be available.

Mr. Moore asked whether the request for \$103,000,000 on the referendum is a set amount. Mr. Henderson responded that that would be the maximum amount.

Mr. McKellar asked about the cost escalation and how it is being factored. Mr. Henderson responded that the County is using a 2.5% increase every year. He added that when we meet with the architect again we will see if they can squeeze the total dollar amount.

Mr. Henderson stated that staff can do a lot as far as general information goes. The only thing they cannot do is discuss voting and election of the referendum. Mr. Fava said that it is good to hear what our staff can do. Mr. Henderson noted that it is difficult, because we are all advocates for the library.

Mr. McKellar noted that the problem another county had was an ethical issue of working on the campaign during company time and with company money. Mr. Henderson noted that exempt employees are always on library time, so that will be an issue.

Mr. Henderson stated that on Library Staff Day, April 25th, we will show the staff our plan and let them know what they legally can and cannot do. He added that we will also let them know all other up to date information that we have.

Ms. Segal adjourned the meeting at 6:45p.m.

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Respectfully submitted,

Maya Hollinshead, Secretary

Director's Report March 2014

First I would like to thank everyone who was involved in Charleston Tells. Cynthia Bledsoe was the Festival Director, Kim Bowlin was her assistant. Jamie Thomas and the PR staff of Maggie Diebold and Frances Richardson once again provided the media support and all the printed materials. Nancy Sullivan made sure all the tents, equipment, and security were in place. Many, many staff members from the branches participated and made sure everything ran smoothly. Kudos to everyone.

All of our Community meetings are now scheduled. The schedule is in your packet and begins on March 31. The last meeting is April 21st at Dunes West. It is important that the Board members attend the meetings in their community. That way the community knows you and can contact you if necessary. We need to be sure we are all hearing the same thing so we can have fruitful dialogue.

Ed Knisely, from the County Attorney Office, will be at our meeting to discuss what the board and staff can and cannot do in regards to campaigning and advocating for the referendum.

The State Library Budget is moving through the legislative bodies. The House has submitted its recommendation and it is lacking. It does not include the increase necessary to fund DISCUS, Digital Information for South Carolina Users, and it does not include the funds to place the State Library IT staff on State funds. It left State Aid at \$1.25 per capita but did make it recurring. We need to ask the Senate to add the DISCUS funds, the IT money and to consider increasing State Aid to \$1.50 per capita.

This is also the beginning of our annual policy review. No action is needed this month. Just a reminder to look over our policies, which are in your notebook. In April you will be asked to bring forward any questions and by May submit any changes, deletions or additions.

COMMUNITY MEETINGS

| DATE | LOCATION | TIME |
|--------------------|----------------------------|------|
| MONDAY, MARCH 31 | E.B. ELLINGTON ELEMENTARY | 6PM |
| TUESDAY, APRIL 1 | MAIN LIBRARY | 6PM |
| WEDNESDAY, APRIL 2 | DORCHESTER REGIONAL | 6PM |
| THURSDAY, APRIL 3 | JOHNS ISLAND REGIONAL | 6PM |
| SUNDAY, APRIL 6 | WEST ASHLEY BRANCH | 2PM |
| SUNDAY, APRIL 6 | JAMES ISLAND BRANCH | 4PM |
| MONDAY, APRIL 7 | OTRANTO REGIONAL | 6PM |
| WEDNESDAY, APRIL 9 | ST. ANDREWS REGIONAL | 6PM |
| THURSDAY, APRIL 10 | MT. PLEASANT REGIONAL | 6PM |
| MONDAY, APRIL 21 | DUNES WEST COMMUNITY CNTR. | 6PM |

Board Notes March 2014

Item 9. What Board and Staff Can do in regards to campaigning.

Ed Knisely will be with us to explain what the Board can legally do and not do in regards to the campaign. He will also cover what staff can do. This is on the agenda because of the situation in Dorchester County.

Item 10. Community Meetings

All the meetings are scheduled and the County Council has been informed. Fortunately the Council does not meet that week so they are available to attend. This agenda item allows the board to discuss the mechanics of the meetings.

Item 11. Policy Review

Every year the board has the opportunity to review all current policies. We also offer staff an opportunity to express their ideas.

Item 12. Legislative update

Members of the Board, The Friends Director, staff and I visited Columbia on March 19 to advocate for the State Library's budget request.

| CIRCULATION | But Nach | | |
|-----------------|----------------------|-----------------------|----------|
| | CURRENT YTD TOTAL | PREVIOUS YTD TOTAL | % change |
| MAIN | 261,571 | 268,754 | -2.67 |
| BOOKMOBILE | 16,487 | 18,317 | -9,99 |
| CRM | 96,875 | 108,748 | -10.92 |
| DART | 47,304 | 46,211 | |
| JAMES ISLAND | 151,400 | 148,271 | 2.11 |
| WEST ASHLEY | 115,505 | 124,297 | -7.07 |
| VILLAGE | 24,764 | 29,258 | |
| MT PLEASANT | 454,545 | 449,177 | 1.20 |
| ST ANDREWS | 323,807 | 338,725 | -4.40 |
| DORCHESTER RD | 135,994 | 156,016 | |
| OTRANTO RD | 153,832 | 173,604 | -11.39 |
| JOHN'S ISLAND | 145,604 | 153,482 | |
| POE | 19,337 | 19,380 | -0.22 |
| EDISTO | 8,497 | 11,019 | -22.89 |
| FOLLY | 17,099 | 16,900 | 1.18 |
| ST PAULS | 15,364 | 15,870 | -3.19 |
| MCCLELLANVILLE | 9,254 | 10,917 | -15.23 |
| Total Downloads | 224,184 | 159,469 | 40.58 |
| TOTALS | 2,221,423 | 2,248,415 | -1.20 |

| PC USE | | | |
|----------------|----------------------|---------|----------|
| | CURRENT YTD TOTAL | | % change |
| MAIN | 56,946 | 59,982 | -5.06 |
| BOOKMOBILE | 0 | 0 | 0.00 |
| CRM | 21,329 | 21,907 | -2.64 |
| DART | 11,100 | 11,730 | -5.37 |
| JAMES ISLAND | 11,485 | 9,662 | |
| WEST ASHLEY | 11,056 | 11,834 | |
| VILLAGE | 2,292 | 2,862 | -19.92 |
| MT PLEASANT | 23,546 | 24,652 | -4.49 |
| ST ANDREWS | 38,669 | 40,524 | -4.58 |
| DORCHESTER RD | 18,173 | 18,672 | -2.67 |
| OTRANTO RD | 29,535 | 30,424 | |
| JOHN'S ISLAND | 21,753 | 24,311 | |
| POE | 767 | 898 | -14.59 |
| EDISTO | 1,051 | 1,589 | -33.86 |
| FOLLY | 1,296 | 1,557 | -16.76 |
| ST PAULS | 3,640 | 3,702 | -1.67 |
| MCCLELLANVILLE | 1,645 | 1,531 | 7.45 |
| Wifi USE** | 164,515 | 134898 | 21.96 |
| TOTALS | 418,798 | 400,735 | 4.51 |

| REFERENCE | 2000 | | |
|----------------|----------------------|--------------------|----------|
| | CURRENT YTD TOTAL | PREVIOUS YTD TOTAL | % change |
| MAIN | 132,280 | 141,017 | -6.20 |
| BOOKMOBILE | 1,529 | 1,487 | 2.82 |
| CRM | 28,342 | 27,804 | 1.93 |
| DART | 13,884 | 14,003 | -0.85 |
| JAMES ISLAND | 14,530 | 14,801 | -1.83 |
| WEST ASHLEY | 16,314 | 15,813 | 3.17 |
| VILLAGE | 775 | 707 | 9.62 |
| MT PLEASANT | 60,629 | 62,097 | -2.36 |
| ST ANDREWS | 54,391 | 54,124 | 0.49 |
| DORCHESTER RD | 20,373 | 19,962 | 2.06 |
| OTRANTO RD | 24,189 | 22,111 | 9.40 |
| JOHN'S ISLAND | 27,163 | 28,077 | -3.26 |
| POE | 415 | 254 | 63.39 |
| EDISTO | 282 | 301 | -6.31 |
| FOLLY | 3,481 | 3,011 | 15.61 |
| ST PAULS | 278 | 277 | 0.36 |
| MCCLELLANVILLE | 4,822 | 4,793 | 0.61 |
| TOTALS | 403,677 | 410,639 | -1.70 |

USER VISITS

CURRENT PREVIOUS
YTD TOTAL YTD TOTAL % change

| MAIN** | 230,138 | 237,325 | -3.03 |
|----------------|-----------|-----------|--------|
| BOOKMOBILE | 5,773 | 5,684 | 1.57 |
| CRM | 114,357 | 111,290 | 2.76 |
| DART | 48,767 | 64,427 | -24.31 |
| JAMES ISLAND | 77,991 | 81,654 | -4.49 |
| WEST ASHLEY | 83,200 | 86,696 | -4.03 |
| VILLAGE | 11,580 | 13,193 | -12,23 |
| MT PLEASANT | 170,809 | 169,288 | 0.90 |
| ST ANDREWS | 172,837 | 167,782 | 3.01 |
| DORCHESTER RD | 89,235 | 102,451 | -45.11 |
| OTRANTO | 110,487 | 121,564 | -9,11 |
| JOHNS ISLAND | 83,209 | 81,842 | 1.67 |
| POE | 8,335 | 8,277 | 0.70 |
| EDISTO | 3,504 | 4,324 | -18.96 |
| FOLLY | 8,680 | 8,600 | 0.93 |
| ST PAULS | 6,685 | 7,219 | -7.40 |
| MCCLELLANVILLE | 8,569 | 8,445 | 1.47 |
| TOTALS | 1,234,156 | 1,280,061 | -3.59 |

| OUT -OF -COUL | VTY |
|---------------|-----|
| REGISTRATION | VS |

CURRENT **PREVIOUS** YTD TOTAL YTD TOTAL % change

| MAIN | 37 | 9 | 311.11 |
|----------------|-----|-----|---------|
| BOOKMOBILE | 1 | 0 | 100.00 |
| CRM | 10 | 5 | 100.00 |
| DART | 2 | 0 | 100.00 |
| JAMES ISLAND | 5 | 1 | 400.00 |
| WEST ASHLEY | 5 | 1 | 400.00 |
| VILLAGE | 2 | 2 | 0.00 |
| MT PLEASANT | 37 | 14 | 164.29 |
| ST ANDREWS | 16 | 6 | 166.67 |
| DORCHESTER RD | 43 | 49 | -12.24 |
| OTRANTO RD | 71 | 101 | -29.70 |
| JOHN'S ISLAND | 0 | 1 | -100.00 |
| POE | 1 | 0 | 100.00 |
| EDISTO | 4 | 13 | -69.23 |
| FOLLY | 1 | 0 | 100.00 |
| ST PAULS | 0 | 0 | 0.00 |
| MCCLELLANVILLE | 0 | 0 | 0.00 |
| TOTALS | 235 | 202 | 16.34 |

REGISTRATION

| | YTD TOTAL | YTD TOTAL | % change |
|----------------|-----------|-----------|----------|
| MAIN | 5,417 | 4,257 | 27.25 |
| BOOKMOBILE | 378 | | |
| CRM | 1,669 | 1,724 | -3.19 |
| DART | 713 | 743 | -4.04 |
| JAMES ISLAND | 2,105 | 1,338 | 57.32 |
| WEST ASHLEY | 2,211 | 1,452 | 52.27 |
| VILLAGE | 515 | 255 | 101.96 |
| MT PLEASANT | 6,439 | 3,848 | 67.33 |
| ST ANDREWS | 3,809 | 2,627 | 44.99 |
| DORCHESTER RD | 2,115 | 1,746 | 21.13 |
| OTRANTO RD | 2,382 | 2,173 | 9.62 |
| JOHN'S ISLAND | 2,174 | 1,550 | 40.26 |
| POE | 324 | 204 | 58.82 |
| EDISTO | 88 | 131 | -32.82 |
| FOLLY | 304 | 545 | -44.22 |
| ST PAULS | 337 | 187 | 80.21 |
| MCCLELLANVILLE | 233 | 139 | 67.63 |
| TOTALS | 31,213 | 23,232 | 34.35 |

PREVIOUS

CURRENT

| PROGRAMMING | | | |
|--------------------------|-----------|------------------|-----------------|
| 7 KOOKAPII-IZITO | CURRENT | PREVIOUS | |
| | YTD TOTAL | YTD TOTAL | % change |
| MAIN | | 0.10.00.00.00.00 | |
| NO OF PROG | 968 | 954 | 1.47 |
| ATTENDANCE | 28,964 | 22,246 | 30.20 |
| BKMOBILE/OUTREACH | 20,504 | 22,210 | 30.20 |
| NO OF PROG | 27 | 15 | 80.00 |
| ATTENDANCE | 2,902 | 795 | 265.03 |
| CRM | 2/302 | 755 | 203.03 |
| NO OF PROG | 179 | 187 | -4.28 |
| ATTENDANCE | 4,208 | 5,671 | -25.80 |
| DART | 1/200 | 3,071 | 25.00 |
| NO OF PROG | 394 | 489 | -19.43 |
| ATTENDANCE | 10,371 | 13,638 | -23.96 |
| JAMES ISLAND | 20/572 | 15,050 | 23,30 |
| NO OF PROG | 128 | 124 | 3 13 |
| ATTENDANCE | 6,047 | 3,227 | 3.13 87.39 |
| WEST ASHLEY | 0,047 | 3,221 | 07.33 |
| NO OF PROG | 190 | 163 | 16.56 |
| ATTENDANCE | 4,960 | 3,632 | 16.56 36.56 |
| | 4,900 | 3,032 | 30,30 |
| VILLAGE | 7.5 | 201 | |
| NO OF PROG | 53 | 35 | 51.43 |
| ATTENDANCE | 621 | 370 | 67.84 |
| MT PLEASANT | | | |
| NO OF PROG | 281 | 232 | 21.12 |
| ATTENDANCE | 12,170 | 7,765 | 56.73 |
| ST ANDREWS | | | |
| NO OF PROG | 417 | 350 | 10.14 |
| ATTENDANCE | 14,267 | 8,883 | 19.14 60.61 |
| DORCHESTER RD | 14,207 | 0,003 | 00.01 |
| NO OF PROG | 265 | 172 | E4 07 |
| ATTENDANCE | 7,919 | 3,017 | 54.07 162.48 |
| OTRANTO RD | 7,919 | 3,017 | 102.40 |
| NO OF PROG | 297 | 262 | 12.20 |
| ATTENDANCE | 6,936 | 4,317 | 13.36 |
| JOHN'S ISLAND | 0,930 | 4,31/ | 60.67 |
| NO OF PROG | FAA | 476 | 14.20 |
| ATTENDANCE | 544 | 476 | 14.29 |
| POE | 13,488 | 10,716 | 25.87 |
| | 272 | 125 | 100.00 |
| NO OF PROG ATTENDANCE | 273 | 135 | 102.22 |
| | 3,270 | 2,386 | 37,05 |
| EDISTO NO OF PROC | | 26 | 10.11 |
| NO OF PROG | 43 | 36 | 19.44 |
| ATTENDANCE | 283 | 200 | 41.50 |
| FOLLY | | | |
| NO OF PROG | 95 | 72 | 31.94 |
| ATTENDANCE | 2,416 | 881 | 174.23 |
| ST PAULS | | | |
| NO OF PROG | 14 | 11 | 27.27 |
| ATTENDANCE | 362 | 208 | 74.04 |
| MCCLELLANVILLE | | | |
| NO OF PROG | 47 | 55 | -14.55 |
| ATTENDANCE | 861 | 1,601 | -46.22 |
| TOTALS | | | 1=75 |
| NO OF PROG | 4,215 | 3,768 | 11.86 |
| ATTENDANCE | 120,045 | 89,553 | 34.05 |
| | | | 21102 |

^{*}WiFi use only partial stats due to changing Meraki system



Charleston County Public Library

SERVICE EFFECTIVENESS MEASURES FY2014

| Through January 2014 | MAIN | MTP | STA | OTR | DOR | JOHNS | W ASH | JAMES | CRM | DART | EDI | FOLLY | STP | мсс | POE | VILL | SYSTEM |
|-----------------------|-----------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------|--------|--------|--------|--------|--------|-----------|
| TOTAL CIRC/VISIT | 1.14 | 2.67 | 1.86 | 1.41 | 1.55 | 1.77 | 1.39 | 1.96 | 0.86 | 0.96 | 2.42 | 1.94 | 2.25 | 1.09 | 2.33 | 2.11 | 1.80 |
| CIRC/FTE | 5,629 | 20,952 | 16,885 | 10,101 | 9,382 | 8,524 | 13,715 | 17,442 | 10,526 | 7,786 | 5,416 | 10,921 | 12,070 | 6,571 | 6,591 | 7,695 | 12,427 |
| COST/CIRC | 7.15 | 1.42 | 1.85 | 3.24 | 3.16 | 3.65 | 2.04 | 1.62 | 2.42 | 4.49 | 4.54 | 2.07 | 3.62 | 5.42 | 3.29 | 3.93 | 2.63 |
| FTE COST/CIRC | 4.85 | 1.26 | 1.64 | 2.88 | 2.78 | 3.20 | 1.84 | 1.44 | 2.04 | 3.85 | 3.97 | 1.95 | 3.26 | 4.69 | 2.77 | 3.62 | 2.15 |
| FTES | 41.125 | 19.250 | 17.125 | 13.625 | 13.00 | 15.250 | 7.5 | 7.75 | 8.25 | 5.375 | 1.375 | 1.375 | 1.125 | 1.25 | 2.625 | 2.875 | 158.875 |
| FY12 PERSONNEL BUDGET | 1,123,307 | 509,410 | 474,195 | 396,182 | 339,525 | 416,110 | 189,205 | 194,248 | 177,473 | 161,251 | 29,592 | 29,254 | 44,274 | 38,505 | 47,938 | 80,059 | 4,250,528 |
| FY12 BRANCH BUDGET | 1,654,308 | 574,271 | 534,333 | 445,284 | 385,920 | 475,045 | 210,238 | 218,456 | 209,769 | 187,840 | 33,816 | 31,013 | 49,120 | 44,559 | 56,883 | 87,029 | 5,197,884 |

YEAR-END FISCAL DATA

| | FY2014 | FY2013 | % |
|-------------------------------|--------|-----------|---|
| Interlibrary Loans | | 3,304 | |
| Reference Questions | | 657,204 | |
| Summer Reading Participants | | 13150 | |
| User Visits | | 1,910,545 | |
| County Population (est. 2012) | | 370,000 | |
| Total Circulation | | 3,382,488 | |
| Circulation per Capita | | 9.14 | |